**Press release 8 June 2025**

**POLECO – a place for meetings, innovation and business**

**In an era of challenges related to climate change and climate protection, innovative solutions in municipal management and recycling play a key role. The POLECO trade fair provides a comprehensive overview of modern technologies, products and services, responding to challenges related to legislative changes, climate change and the availability of raw materials.**

The POLECO International Environmental Protection Fair, which will be held on 14-16 October 2025 in Poznań, is the most important industry event combining business, science and public administration. It is also a place for the industry to meet, exchange experiences and establish business relationships.

POLECO 2025 is an exhibition of equipment and modern solutions, as well as a platform for the exchange of knowledge and experience, where industry leaders, local government representatives, experts and investors meet.

The exhibition presents the latest technologies and innovative solutions in the field of environmental protection. At POLECO 2025, thanks to the presence of companies from Poland and abroad, visitors will be able to see, among other things, advanced waste management automation systems, the latest recycling machines, modern vehicles for waste collection and transport, road cleaning equipment, IT solutions and innovative solutions for the deposit system.

**Long-term business relationships**

Participation in the POLECO trade fair is a unique opportunity to present your offer to a wide audience. It is an opportunity to maintain and establish new business contacts and a chance to build brand recognition among key decision-makers. Exhibitors can meet market leaders and industry experts, which allows them to exchange experiences and learn about the latest trends in the industry. The fair is also an excellent space for presenting innovative products and services, which helps to build the company's image as a leader in environmental protection.

‘Industry leaders have confirmed their presence at the 2025 edition, and the exhibition space, which this year will consist of three exhibition pavilions, is filling up quickly. This is the best time to join the group of exhibitors and present your solutions to a wide audience,’ adds Paulina Pietrzak.

The fair is visited by, among others: representatives of local governments, government institutions and companies collecting, transporting and processing waste, recycling, waste disposal, manufacturing and processing companies, as well as representatives of retail chains interested in implementing sustainable solutions in the field of waste management, recycling and green technologies.

**Knowledge platform**

One of the key elements of POLECO are numerous conferences and expert debates that address the most current topics related to environmental protection and municipal management. The programme of accompanying events is developed in cooperation with industry chambers, associations and law firms, which ensure the substantive level of discussion and the topicality of the issues raised. The speakers are experienced practitioners and respected experts who share their knowledge.

By participating in the conferences, exhibitors and visitors to the fair gain access to the latest knowledge on legal regulations, trends and technologies that shape the future of the industry. ‘This is not only an opportunity to gain practical information, but also a chance to exchange experiences and build relationships with key experts and decision-makers responsible for the development of the environmental protection sector,’ notes Piotr Drozdowski, deputy director of the POLECO fair.

**The POLECO International Environmental Protection Fair will be held on 14-16 October 2025 in Poznań. Detailed information is available at www.poleco.pl.**